

Rockwell Automation

invites you to join them at

AUTOMATION FAIR® 2010 in Orlando, Florida

Wednesday, November 3rd & Thursday, November 4th



FOUR DEPARTURES:

**Thunder Bay, Winnipeg, Regina
and Saskatoon**

ALL-INCLUSIVE:

\$3,595.00 (plus GST)

The Automation Fair event provides an excellent educational opportunity for professionals at all levels to learn about the newest and best in automation technology. This year's event will feature a host of targeted industrial forums, technical sessions and hands-on labs focusing on advanced automation products, integrated control and information architecture, and value-add services and solutions. More than 100 Rockwell Automation Partner Companies will display their latest innovations and products.

Attend Automation Fair® 2010 and learn how to:

- » *Improve your product's time-to-market*
- » *Increase your company's profitability*
- » *Develop asset management and optimization strategies*
- » *Manage manufacturing business risk*

Attending one of the popular learning opportunities at Automation Fair® 2010 can help you succeed today and in the future. Sharing knowledge with our customers to create better automation solutions is important, and nowhere is that collaborative spirit more evident than at Automation Fair® 2010. Featuring the products, programs and partners of Rockwell Automation, this exposition is a must attend event if you're interested in Industrial Automation.

Also taking place prior to the Rockwell Automation Fair® 2010 (Monday & Tuesday) are a number of Special Events:

- » *Process Solutions User Group - registration fees are applicable*
- » *Safety Automation Forum*
- » *Vibration Users Group*

Automation Fair® 2010 provides an extensive range of options, all available under one roof. Contact your Westburne representative for more details (see below for Westburne address information).

<http://www.automationfair.com> & <http://www.westburnemidwest.com>



Unit 1 - 1650 Notre Dame Ave.
Winnipeg, Manitoba
R3H 0Y7
Phone: (204) 954-9900

Process Solutions User Group Annual Meeting

*Please note:
Sunday departure not included in price.

October 31, 2010

Registration Price: \$399.00 (U.S.)

Package Price: \$400.00 (U.S.)

Just prior to Automation Fair® 2010, please join us in Orlando, Florida, on November 1st and 2nd, for the Annual Process Solutions User Group (PSUG).

This year's Annual Meeting includes discussions on topics that impact you daily. "Best Practices" presented cover Security, Standards, Regulatory Impact and Industry Trends, Manufacturing Optimization and more. Hear from manufacturers just like yourself. These "Best Practices" remove the risk and expense in defining, scheduling and producing products. Topics covered include: Batch, Continuous Repetitive and Hybrid Manufacturing Environments, and Industry Standards that drive winning solutions.

The Annual Meeting will facilitate peer-to-peer exchange, and provide an environment where you can exchange innovative ideas, learn best practices and seek solutions. Then visit Automation Fair® 2010. Together, these two events provide a great learning experience in one city during the same week!

Who Should Attend?

- » *Plant Managers and Information Managers*
- » *Process Control Engineers*
- » *Quality Management*
- » *Production Operations Personnel*
- » *OEM's and SP Principals*
- » *VP's of Operations and VP's of Engineering*
- » *Directors of Quality and Reliability*

Why Should You Attend?

- » *Listen & talk with peers about their experiences*
- » *Share ideas and best practices, and gain consensus on your own plans*
- » *Learn how peers deal with industry pressures and regulations through workshops and end-user presentations*
- » *Get a global perspective on Process Solutions: in 2009, over 60 nations were represented*
- » *Some presenting companies in 2009 included: HMS Industrial Networks Inc., ProSoft Technology, Cognex Corporation and many others.*

<http://www.rockwellautomation.com/events/automationfair/psug.html>

Westburne Midwest Automation Fair® 2010 Package Includes:

Departure Date: Monday, November 1st to Friday, November 5th, 2010
Departures From: Winnipeg, Regina, Saskatoon and Thunder Bay
Cost: \$3595.00 (plus GST)

Airfare Orlando return:

- » Four nights stay at the Westin Hotel
- » Kennedy Space Station tour - Tuesday, 8:00 a.m. - 4:00 p.m.
- » Westburne Canada Night at Universal Studios - Tuesday evening



Enjoy an evening at the New York street party!
This evening includes not only dinner, but access to the following attractions: *"Revenge of the Mummy"*, *"Twister"*, and *"The Blues Brothers Show"*!

- » Rockwell Canada Night at SeaWorld Discovery Cove - Wednesday evening
- » Westburne Wind-up at BB King's Blues Club - Thursday evening
- » Two full days at the Rockwell Automation Fair® 2010, offering 20 hands-on Labs, Seminars and eight industry forums, including:
 - » Pulp & Paper
 - » Consumer & Packaged Goods
 - » Mining & Metals
 - » Oil & Gas
 - » Global Machine Builders
 - » Water & Waste Water
- » Over 100 Rockwell Automation Partnering Companies will have displays showing the latest in Product Innovation
- » Visit the Rockwell Automation Fair® website link to register and obtain further details
 - » <http://www.automationfair.com>
- » Westburne has a limited number of flights and hotel rooms, so book early to avoid disappointment.

The Westburne Midwest Rockwell Automation Fair® 2010 online registration is now open. To secure your all-inclusive package with Westburne Midwest to Orlando, register today.

Also, taking place prior to Rockwell Automation Fair® 2010 (Monday & Tuesday) will be a number of Special Events:

- » Process Solutions User Group (registration fees are applicable)
- » Safety Automation Forum
- » Vibration Users Group

Here are just a few of the key partners who will be displayed at Automation Fair 2010 in Orlando, Florida.

BELDEN

SENDING ALL THE RIGHT SIGNALS

Belden is the brand customers count on the most for the best product performance and expert care and advice - whenever and wherever they need to transmit a signal. Belden offers thousands of wire and cable products such as multi-conductor, paired, coaxial, flat and optical fiber cables, plus portable cordage, molded cable assemblies, hook-up and lead wire.

Endress+Hauser

The Power of Know How



Without them, modern production would be unimaginable: sensors and measurement devices to determine pressures, temperatures, flows, levels, and forward this information to sophisticated control technology. In refineries and chemical plants, small breweries and large water treatment facilities all around the world, Endress+Hauser is helping its clients find process automation solutions.



The Anybus product range from HMS Industrial Networks is the easy and flexible way to connect devices and systems to all major Fieldbus and Industrial Ethernet systems.

PANDUIT

Industrial Ethernet facilitates the convergence of production, data acquisition, purchasing, quality, logistics, sales and building automation systems on one common infrastructure; improving network efficiency, reducing operational costs and increasing manufacturing productivity.



Stay in control. Keep up to date. WIN-911 connects to just about any HMI/SCADA package out there. Connect through OPC, DDE, or directly to FactoryTalk View & RSView32. Includes Telephony, Email, Paging and 2-way SMS notification options. Listen to your alarms with our crystal clear Premium Voices. Maintain WIN-911 right in your HMI/SCADA package or over a network with XTools.

BRADY

WHEN PERFORMANCE MATTERS MOST

Brady identifies and protects products, people, and premises with high performance labels, industrial label printers, software, safety & facility identification, spill control, Lockout Tagout solutions and more.

HARDY INSTRUMENTS

Specializing in process weighing and tension control products. We work with our customers to develop products that will help them save money and time, improve productivity, increase throughput, and make their work environment safer.

ProSoft

TECHNOLOGY

Over the last 20 years, ProSoft Technology's product lines have grown to over 400 communication interface modules supporting more than 60 different protocols. ProSoft offers a wide range of wireless products to meet your application needs.

Roxtec

The Roxtec cabinet seal line was created to integrate cutting edge technology with customer demands for problem solving solutions. Our cabinet seals allow you to seal pre-terminated cables without cutting and reattaching connectors, to protect against environmental hazards such as water, dust, fire, vibration, and gas, and allow for future expansion at the design stage.

SPECTRUM CONTROLS

Since 1983, Spectrum Controls has continued to be the premier provider of hardware and related software products for the industrial controls marketplace. Products fall into three major categories: I/O modules, human-machine interfaces and communications devices. Spectrum Controls manufactures a complete line of "in rack" solutions for Allen Bradley PLCs including, HART modules, isolated and high density I/O modules.